



## **2010 RICHLAND ART FAIR**

*Presented by the Gull Lake area Community Volunteers*

The Gull Lake Area Community Volunteers announce the 38<sup>th</sup> Annual Art Fair on Saturday, July 17<sup>th</sup>. The fair will feature a variety of fine art work and original handcrafts.

Profits from the 2010 Richland Art Fair will fund several of our programs, which provide educational, medical, dental and emergency funds to aid and support individuals who reside in the Gull Lake Community School district.

For 2010, the Art Fair will be held in its traditional location at the Richland Village Square at the intersection of M-89 and M-43, on Saturday, July 17<sup>th</sup> 2010. The Art Fair will take place between 9:00 am and 4:00 pm. There will be no rain date for this show.

This year's Art Fair will again be a juried show. Juried applicants will be previewed by committee members of the Gull Lake Community Volunteers. Jury participants change from one year to the next, as can the quality of an artist's work. To ensure that your application can be accepted, you must send detailed photos of your work, no matter how many years you have participated in our Art Fair.

Both spaces will be 12' x 12'. Booths may be shared. However, booths and registrations are not transferable. Canopies are recommended, as the weather can be unpredictable. Double spaces may also be available. IF you are interested in this option, note this on your application and send TWO separate checks. IF a double space is NOT available, we will return one check.

### **APPLICATION REQUIREMENTS**

1. Submit 4-5 clear, close-up color photos of various examples of the quality of your work (name/address on back for quick return). \*\*\*Any items you plan to sell must be completely handmade by you and included in your photos. We reserve the right to ask for the removal of any items during the show that are not handmade or that were not represented in you original application.
2. Enclose your CHECK or MONEY ORDER made payable to the Gull Lake Area Community Volunteers or GLACV. Early registration is \$110 (applications received postmarked by March 31<sup>st</sup>). All applications received after will be charged a \$135 registration fee. All fees are non refundable with cancellation. However, checks will be returned with rejected applications. A fee of \$25 will be charged for insufficient funds checks.
3. Your business tax number must be included with your application.
4. Include a sufficiently stamped, self addressed envelope along with your application to allow us to return your photos, as well as additional Art Fair registration paperwork. In most cases this will require two stamps.



# 2010 RICHLAND ART FAIR APPLICATION

Contact Person \_\_\_\_\_

Company Name (If applicable) \_\_\_\_\_

Address \_\_\_\_\_

Phone Number (\_\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Media (Please be specific) \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please advise any special needs with regards to the booth assignments.

\_\_\_\_\_

\_\_\_\_\_

Have you been in our show before? \_\_\_\_\_

If so, the date(s) \_\_\_\_\_

I FULLY UNDERSTAND AND ACCEPT MY RESPONSIBILITY AS A PARTICIPANT IN THE  
RICHLAND ART FAIR.

Signature \_\_\_\_\_

Date \_\_\_\_\_

State Tax Id Number \_\_\_\_\_

Phone Number \_\_\_\_\_

**OFFICE USE ONLY**

Accepted \_\_\_\_\_ Rejected/Reason \_\_\_\_\_ Booth Number \_\_\_\_\_

Assessment Guidelines: Name of Jury Member \_\_\_\_\_

Displayed art on application? Y or N

Was the art of good quality? Y or N

Were the items COMPLETELY handmade? Y or N

Was the booth seemingly popular with customers? Y or N

Were items selling well from this booth? Y or N

Would you recommend this artist return next year? Y or N

Scale Rating (lowest) 1 2 3 4 5 (highest)

Recommendations/Remarks:

CV's – Please fill out completely!

Mail application to:

Gull Lake Area Community Volunteers  
Art Fair  
P.O. Box 352  
Richland, MI 49083

Applications must be postmarked by April 30<sup>th</sup>, with confirmations mailed by May 31<sup>st</sup>.

## ARTIST RESPONSIBILITIES:

1. Provide own materials, manpower and equipment for set-up, clean up and shade.
2. Set-up will be allowed anytime after 5:00 pm on the Friday night prior to the show. Vendors attempting to set-up prior to that will have their names removed from next year's application list.
3. Check-in before setting up your booth. At times there are changes made and in order to relay those changes to the artists we request that you check-in before you set up. Early check-in will take place from 5:00 to 7:00 pm on FRIDAY. Regular check-in will run from 7:00 to 8:30 am on the day of the show.
4. You must check in by 8:30 am on the day of the show or your space may be given to another vendor. Set-up is to be completed by 9:00 am.
5. **Park only in designated "Artist Parking" areas after unloading.**

Gull Lake Area Community Volunteers will not be responsible for damage, theft or injuries.

For additional information please contact: Laura Denick  
(269)629-5539  
info@glacv.com

Please take note of this year's changes and application requirements to ensure a prompt reply. We appreciate your interest in the Richland Art Fair. We can't wait to see you there.